

Feather Sound News Testimonials

Dr. Young,

Young Foundational Health

I have been advertising and writing a column for the Feather Sound Times for a number of years now. It has proven to be a very effective way to promote my practice, both locally and internationally. I have literally had calls from patients from all over the world who were prompted to call my office because they had read a Feather Sound Times article. It seems every week I hear someone tell me that they look forward to this publication and what my article has to say about what I'm doing in medicine. Thank you, Kathleen, for allowing me to communicate with our community in a way that benefits both my practice and your readers.

Local Roots Landscaping

We really appreciate the business we have received from advertising with Feather Sound News and enjoy reading the very informative monthly publication. We are truly grateful for Kathleen and her team; they are an absolute pleasure to work with each month. Advertising with Feather Sound News has been very beneficial to our business, and we are thankful for the opportunity to advertise with them!

Patrick Baxter, Chief Creative, Baxter Christenson Inc.

Partnering with Feather Sound News, we've experienced a great ROI from our advertising efforts and enjoy a fantastic working relationship with their team. Highly recommended!

Modern Medical Aesthetics

I have advertised in Feather Sound News for almost three years and I have worked closely with Kathleen and Patty. The customer service side I have received from Kathleen and Patty has been nothing but the best! Feather Sound News has brought me new patients on a consistent basis from the first month I started advertising. As long as I own Modern Medical Aesthetics, I'll be advertising in Feather Sound news! Great people to work with and a great publication.

Tampa Bay Laser

Feather Sound News is a wonderful resource. Working with Kathleen has been so splendid, she communicates, she is easy going and she wants to help us grow our businesses! I love the feedback received from having my advertisement in this neighborhood paper.

Leah O'Dor

I am extremely pleased with the response I received from my Feather Sound News advertisements. Within the first month, I received several phone calls, which was fantastic news. The team at Feather Sound News has been wonderful to work with, and I highly recommend them to anyone.

MedRx Hearing Center

Working with Kathleen and Feather Sound News has been a great experience over the last few years. Kathleen and her staff have been very helpful and respond quickly with proofs of articles and advertisements. We receive many compliments in the office from people that have read the print and are very complimentary of the quality.

Amanda Kluzynski, Au.D., CCC-A, ABAC, F-AAA

DBK Hair Studio

"Feather Sound News gives my salon company the opportunity to be seen and heard in the neighborhood! We LOVE FSN!!!"

Boy Scouts

Hi Feather Sound News..... ***YOU'RE THE BEST !!!*** The piece looks great. Thank you for once again helping us, in our Scout efforts. Community support from folks like you is SO appreciated.

JDK Air

Thank you very much for everything the last few years, I enjoyed working with you and appreciate everything you did to help our business.

Doug Keller August 8, 2017

Ronald McDonald House Charities of Tampa Bay

Thank you so much for your WONDERFUL support FSN, I can't tell you how much it means to know we have friends like you out there!

Alison Barrick August 8, 2017

Bascom's

Bascom's Chop House, together with the Bullard Family, have supported the Feather Sound News publication for 15 years because of its devotion and support of our community. This newsletter has helped form our area into the vibrant and successful community it has grown into and we hope for another 15 great years together with Feather Sound News and its readers.

August 8, 2017

Common Sense Caregiving

Feather Sound News and Beyond has been running my “Common Sense Caregiving” column, for over a year now, that specializes in dementia care. The feedback I have received from their readers has truly been impressive. I would like to personally thank the staff of the “Feather Sound News and Beyond” for helping me reach out to the family and professional caregivers in their community, for these dementia-related diseases have no boundaries. I look forward to continuing our relationship of educating their readers on all types of dementia care.

Gary Joseph LeBlanc February 7, 2017

CASA

I just wanted to extend our warmest best wishes to you/FSN for being such a great friend of CASA over the last year. We are thankful for your role in shining a spotlight on domestic violence issues and on the plights of too many families in our community face.

CASA Mo V., Marketing Specialist January 11, 2017

St. Petersburg Dental Center

If you're a business in the Feather Sound/Carillon area of Clearwater or the Westshore area of Tampa, The Feather Sound News is a must for your marketing program. We have been in The Feather Sound News for over 10 years, and consider our ad some of the most cost-efficient advertising dollars we spend. Contributor “Ask Dr. Mike” column.

Michael J. Reynolds, D.M.D. St. Petersburg Dental Center November 9, 2015

STEPPIN OUT GROOMIN SALON

To the FEATHER SOUND NEWS, I just wanted to say “THANKS SO MUCH” for the business I've received these past few years. You've let people you that I am available in their area through your fabulous publication. I am more than happy to continue a long relationship with the Feather Sound News. I really appreciate all you've done for us and THANKS AGAIN !!

(all our little critters are happy too!!)

Heidi Baldrige STEPPIN OUT GROOMIN SALON November 9, 2015

Traci Noble

Quality Newspaper with Great Distribution

The Feather Sound News is a quality newspaper with a great distribution!

We have been advertising in the paper the last year. We are thankful for the courteous and prompt attention given to our advertising needs. Our school has many families from the Feather Sound area. We are a non-profit school and we feel our money is spent wisely by advertising in this paper. We also greatly appreciate the articles posted when we opened our new classroom building and when we had our building dedication. Continued success to Feather Sounds News! Thank you!

Traci Noble November 9, 2015

McMahan & Company

McMahan & Co. has been advertising with the feather sound news paper for over 20 years. Its a great neighborhood paper, which is expanding. I would recommend feather sound newspaper for any advertising needs for all businesses. Thank you feather sound news for all you help over the years.

McMahan & Company
10464 Roosevelt Blvd.
St Petersburg, FL 33716
www.mcmahanhairsalon.com

Dennis McMahan, Owner McMahan & Co. Hair Salon November 9, 2015

Save the Manatee Club

Save the Manatee Club extends our sincere thanks to the Feather Sound News for featuring our PSAs and raising awareness about the endangered manatee, Florida's official state marine mammal. We greatly appreciate the publication's continued support of the Club's manatee conservation efforts. Again, a huge thanks to the Feather Sound News staff for your thoughtfulness and generosity!

Janice Nearing
Director of Public Relations
Save the Manatee Club
www.savethemanatee.org
manatv.org

November 9, 2015

Napier's Log Cabin Horse & Animal Sanctuary

We sincerely thank FeatherSound News and its staff for running articles and advertisements on our adoptable pets. Even though the Sanctuary is located out of the newspaper's coverage area, it still generates phone calls and adoptions from your area that we would not be receiving if the newspaper didn't run them.

a 501(c)(3) no-kill animal rescue
www.NapierFamilyFarm.com
941-750-8185

Alan Napier, VP Napier's Log Cabin Horse & Animal Sanctuary, Inc. November 9, 2015

SIMPLY HAIR

I would like to take a moment to thank you for your support and to let you know that advertising with you has been great, and it has allowed me to build a clientele in the Feather Sound area. It is a pleasure to do business with you. Thank you!

3749 Ulmerton Rd
Clearwater FL, 33762
(727)573-95-80

Maira Perez, Owner Simply Hair November 9, 2015

Williams Broadcast Communications

We recently placed advertisements in your publication for two of our clients. The first client just renewed after a successful first six months. The second client just started in April and their phone is ringing! Your paper is a must-do for businesses serving your communities of circulation. Great job!

www.wbcadvertising.com

Michael Williams Williams Broadcast Communications, Inc. November 9, 2015

Vincenzo's Grill

Vincenzo's Grill has seen much success since advertising with Feather Sound News – the return is there! Working with Kathleen is always a pleasure. She is easy to work with, professional and organized. I highly recommend using Feather Sound News as a marketing outlet.

Lia Menna Vincenzo's Grill November 9, 2015

Tom M

Cost Effective Advertising

"The Feather Sound News has been a cost effective way for me to advertise my financial planning services."

November 9, 2015

Strategic Insurance

The Feather Sound News has been a great resource for our business. In terms of visibility we have had the opportunity to be in a local paper with great reach & location in key neighborhoods. Kathleen has always been excellent with her service

& accommodating our requests. I would highly recommend the Feather Sound News to a local business owner as a way to expand their brand recognition & promote their business.

2727 Ulmerton Rd, Ste #300

Clearwater, FL 33762

Ofc: 727.213.1890

www.tampabayinsurance.net

Doug Levi, Principal Agent Strategic Insurance November 9, 2015

Clothes To Kids

On behalf of all the Pinellas school children we serve, thank you from the bottom of our hearts for giving CTK's press releases space in your publication. A key component of our success is community awareness – letting the community know what we are doing and what we need. Publishing our critical information about our mission helps us accomplish this in a big way!

We are beginning to see direct results from being published in your publication. Donations have come in with a newspaper clipping attached to the check. We are receiving phone calls from residents wanting to volunteer. A handful of private schools have contacted CTK offering us gently used uniform shirts and pants. So many of our residents love to help others they just need to know what the needs are! Thanks to your help we are off to a great start to making this Back To School season the best ever! And that we can measure by the smiles on the faces of our clients as they leave our stores with a full bag of clothes that fit and help them "fit in." Think about the night before school – August 23rd. These CTK shoppers will be laying out their clothes and excitedly choosing what to wear on the first day of school. They will go to school feeling confident and excited. These students will NOT be worried about getting picked on. How great is that!

www.ClothesToKids.Org

Clothe A Child. Change A Life.

727-441-5050

Lynne McCaskill & Patti Hanks November 9, 2015

Coldwell Banker Realtor

As a Feather Sound resident, I made the decision to start advertising in the Feather Sound News that I was an active full time realtor with Coldwell Banker. The staff was very helpful creating my ad and has always been there to answer any questions I have. The exposure has enabled me to build a very successful business and help

others achieve their real estate goals. If you are not already advertising in the Feather Sound news you should. It is a great form of advertisement to reach our neighbors here in Feather Sound and the other communities the paper reaches. Thanks Feather Sound News for all of your hard work and the quality you put into every newspaper issue.

MAKE IT A GREAT DAY!!

5010 Kennedy Blvd., W. Suite 200

Tampa, FL 33609

(727) 692-5284 – Mobile

www.GreggPoole.com

GreggRealtor4U@gmail.com

Gregg Poole - Realtor Coldwell Banker Residential November 9, 2015

Smith & Associates Real Estate

I have advertised in the Feather Sound News since it's first issue! My cost per sale makes it the most affordable print media in the area...it has enhanced my business and established my reputation as the expert and voice for real estate in Feather Sound.

Selling Feather Sound since 1980!!!

330 Beach Drive NE

St. Petersburg, FL 33701

Cell:(727)560-2000

nancyRiley.com

Nancy J. Riley CRS, PMN, CIPS Smith & Associates Real Estate November 9, 2015

Young Foundational Health Center

Just quick notes to stay how pleased we are with the responses to the articles I write for your Feather Sound newspaper or should I say newspapers. Congratulations on adding the Bardmoor area to your coverage.

Just about every week, people tell me they have been reading the articles. They read them for several months and then eventually decide to become patients. We have been averaging 3-5 new patients a day for the last 5 years. Seems to correlate with when we started with you. The only real advertising we have done in this time is through your publication.

Thank you once again for helping us grow our practice!

7241 Bryan Dairy Road

Largo, FL 33777

727-545-4600

John D Young M.D. Young Foundational Health Center LLC November 9, 2015

Vet with Hart Veterinary House Call Practice

I opened my veterinary practice, Vet with Hart Veterinary House Call Practice, December of 2012. As a new practice owner, initially business was slow. One day a friend shared the Feather Sound News and Beyond with me. I was very impressed by the color advertisements, newspaper layout, content, columnists, reasonable price for advertising, and the audience it reached. I immediately contacted Kathleen Carfagno, owner of the FSN to enquire about advertising. Kathleen was very professional, and went out of her way to advise me how to best advertise my practice. Advertising in the FSN and Beyond was the best thing I could have done for my practice. Every month I advertise, the number of clients I gain more than doubles. I have a monthly column, 'Ask the Vet', that is read by hundreds of local residents. I receive emails thanking me for my advice. Having the column alone is a very rewarding experience. Thank you Kathleen and Feather Sound News staff for helping make my business a success.

www.vetwithhart.com

Hillary Hart, DVM Vet with Hart Veterinary House Call Practice November 9, 2015

St. Jude Children's Research Hospital

Feather Sound News is a great resource for us to make people aware of our local events and happenings with our organization. The staff has always been so unbelievably accommodating and supportive, and we always enjoy working with them. They have truly added to our events' successes, and we will continue using them for years to come. Thank you for everything FSN!

St. Jude Children's Research Hospital November 9, 2015

RE/MAX Metro

We started advertising in The Feather Sound News from the very beginning. Over the years, it has been a tremendous tool in our efforts to let people know what's happening with our local real estate market, and there's no doubt that the paper has contributed to our success! The staff has always been helpful and accommodating and each month we look forward to seeing the paper in the mailbox and reading about what others in the community are doing as well. Keep up the good work FSN!

Top Realtors in Feather Sound year after year

Top 50 Realtors in Pinellas County 2012

Platinum Club

(727) 385-2688 Maggie Direct

(727) 573-2727 Dave Direct

www.daveandmaggie.com

Dave and Maggie Smith, Broker Salesmen RE/MAX Metro November 9, 2015

Don Doll Doll Brothers Carpet Cleaning October 19, 2015

Significantly Increased Business

We like the distribution into the affluent neighborhoods that we may not otherwise be able to reach.

The fact that these are mailed and end up in the homeowners hands significantly increases the value and exposure that our advertisement receives. You offer a great tool for a service business like ours!

Don Doll Doll Brothers Carpet Cleaning October 19, 2015

Gulf Coast Community Care

Feather Sound News has been a great publication for us to get the word out about Adults Mentoring Children, a program of Gulf Coast Community Care. The reason I am sure of this is the fact that we have had calls from people who have responded to our press releases for volunteer mentors. We appreciate the way this publication supports non-profits. Thank you, Feather Sound News staff, for helping us help these children!

Susan Ryan Outreach Coordinator Gulf Coast Community Care December 19, 2013

Feather Sound Country Club

Feather Sound Country Club has had a great relationship with the Feather Sound News for many years. Advertising is affordable and the staff makes the process both simple and personal. We are so excited to hear that they are expanding their circulation as well as having their own website. This will add even more value to their publication. We highly recommend using them for your advertising needs!

Melanie Spetrino, Executive Assistant Feather Sound Country Club December 19, 2013

Feather Sound Church Feedback

The Feather Sound News offers a wonderful opportunity to keep up with community events and the latest happenings in the Feather Sound area.

As the only church in the Feather Sound Community, we are very pleased by the opportunity to get the word out about our special events, Preschool, and worship. Thanks to the "News" we can offer a place to connect in Feather Sound, the Carillon, and the surrounding area as we seek to serve the community.

Feathersound Community Church December 19, 2013

Miller Dentistry

Dr. Nathan Miller Miller Dentistry December 19, 2013

I have been advertising in the Feather Sound News for many years. Out of numerous advertising mediums, this is the most effective and cost efficient I have found. Some of my best patients have come from advertising in the Feather Sound News. Advertising in the Feather Sound News is such an easy and affordable way for a business to get its name and message out there.

Dr. Jennifer Hayes, DO, FACOOG Visionary Centre for Women

I began advertising in the Feather Sound News 7 years ago when I opened a new innovative gynecology practice in the area. I continue to see new patients every week and have seen my practice grow as a result of that advertising. People in this community read Feather Sound News.

Jennifer S. Hayes DO, FACOOG December 19, 2013

Skinspirations

I have been advertising in the Feather Sound News for the last 8 years and the staff there has made updating my ads almost effortless, reminds me every month when they're due, and the price is very reasonable. Because the Feather Sound News is available to all the large companies in the Carillon/Feather Sound area, my practice gets the exposure not obtainable any other way.

13577 Feather Sound Dr., Suite 350

Clearwater, FL 33762

727.571.1923

Dr. Cynthia Elliott Skinspirations December 19, 2013

The Barking Cat Pet Sitting

First, let me say that I continue to receive calls from potential clients who have seen my ad at the paper — so kudos to you for having such a good reach with the community.

The Barking Cat Pet Sitting, Again!

The Feather Sound News has been instrumental in developing my business and reaching my target clientele.

Relax... your pet is in good hands...

www.barkingcatpetsitting.com

(727)773-5198

Malu Collazo The Barking Cat Pet Sitting December 14, 2013

Brightway Insurance

The Feather Sound News has delivered stunning results for our agency.

As Brightway Insurance expanded into the Feather Sound area, we sought to become a member of the community which we serve. The Feather Sound News has provided us with recognition within the community, and a steady stream of phone calls, inquiries and sales. The Feather Sound News delivers the desired result and is an essential part of our marketing strategy.

Jim Pello, Agency Owner Brightway Insurance December 14, 2013